



Samsonite chooses Polaris “iStore Linux”

...Guarantees 50% lower setup & running cost on retail store software

Gurgaon, February 15, 2010: Polaris Retail Infotech Ltd. (PRIL), a leading Retail Software provider and a wholly owned subsidiary of Polaris Software Lab Ltd, today announced the launch of Linux powered Retail Store Management solution “**iStore Linux**”. PRIL has signed up Samsonite to rollout iStore Linux in its 60 exclusive brand outlets across India. iStore is available on all Linux flavors present in the market. The combination of SOA based iStore application on Linux system can potentially bring down the set-up and running cost of retail store software by 50%.

Samsonite in India chose PRIL’s iStore bundled with IBM's Retail Integration Framework to gain advantages of scalability and flexibility that a next generation retail solution and an open operating environment could provide. With iStore available on Linux, Samsonite was convinced of the benefits of robustness, high availability and low TCO.

iStore was jointly launched by PRIL and IBM in 2009. It is the first SOA-based Retail solution in India that is built on the open-standards-based Java™ Platform, Enterprise Edition and is bundled with IBM’s Retail Integration Framework. iStore has revolutionized the Retail Store management application marketplace with its rich back office functionality and operations friendly POS capabilities. The iStore POS interface is **touch screen enabled with L-design for maximum sales user comfort**. The POS supports multi channel and self service capability. iStore back office has pre-integrated enterprise module with retail ERP functionality and pre-built SAP integration capability. Owing to its SOA architecture, Intellect Store can easily integrate with retailer’s software and hardware legacy systems.

Commenting on the launch of iStore Linux and the recent wins, Mr. Mohit Oberoi, CEO, PRIL, said, “Modern format retail requires scalability, performance and flexibility to address the rapidly growing business operations. Last year we partnered with IBM to benefit from their flexible and scalable J2EE platform for iStore, our next generation Retail POS application”.

“We have now made iStore available on Linux. This can significantly bring down the set up and run costs of POS application software to as low as 50% of the exiting costs. This is particularly useful for the large retailers with expanding network of brand outlets as every distribution of store software will be available at half the cost”, he added.

Going by its recent success in India subcontinent, PRIL is now foraying in the US and Eastern Europe market to enhance its global footprint with Intellect Store. PRIL is a market leader in Indian POS market with over 35,000 POS counters across India.



About Polaris Retail InfoTech

Polaris Retail Infotech Ltd (PRIL) is a leading retail technology player in India having launched India's first SOA based retail solution. PRIL is a wholly owned subsidiary of Polaris Software Lab Ltd, a leading Financial Technology Company. Retail Excel is the flagship solution from PRIL, which is deployed at leading retail chains in India and South East Asia across multiple retail categories and formats. Retail Excel is also successfully integrated with various enterprise solutions at the backend like SAP, Oracle Apps, BaaN, Microsoft Axapta, Ramco. For more information on PRIL, please visit www.polarisretail.com

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